



FOR IMMEDIATE RELEASE
December 18, 2025

LBP Ventures Adds Majed Al Sorour as Special Advisor

HOUSTON, Texas, December 18, 2025 – [LBP Ventures, LLC](#) ("LBPV"), a Houston-based venture capital firm, today announced the appointment of Majed Al Sorour as Special Advisor. Serving in a strategic and facilitative capacity, Majed will provide counsel to the fund's management on strategy and investor engagement.

"I am extremely thrilled to welcome Majed to our team of passionate investors and doers," said Floyd H. Griffith, founder and managing partner of LBP Ventures. "Majed has a track record of leadership and excellence at globally recognized businesses and institutions, a distinguished career that spans decades. LBPV, its portfolio companies, and its ecosystem will benefit tremendously from Majed's experience, expertise, and passion for innovation, allowing us as investors to further realize founders' dreams of scaling innovative technologies and building transformative companies that foster betterment in the world."

Majed added, "I am pleased and excited to join Floyd and the team to help LBP Ventures in its pursuit to help scale innovative technologies and to catapult portfolio companies. The sourcing, funding, and nurturing of these high-growth opportunities at the forefront of the next frontier will transform industries, sectors, and markets."

About Majed Al Sorour

Majed Al Sorour has served in several advisory, executive, and governance positions, including the following: Managing Director, LIV Golf Investments; CEO & Tech Committee Chairman, Saudi Golf Federation; Deputy Chairman & CEO, Golf Saudi; Director, Newcastle United; Adviser, the Public Investment Fund; and CEO & Board Member, Al Nassr Football Club. Majed is a graduate of Seattle University, where he completed a baccalaureate in business administration and a master's in public administration.

About LBP Ventures

LBP Ventures is a stage-specific, industry-agnostic early-stage venture capital firm investing in disruptive and market-transforming technologies, with a focus on emerging and frontier technologies and digital innovations that are transforming various industries, creating new opportunities, and building transformative companies. For more information, please visit www.littlebristolpartners.com.



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